Custom Tile for O365 App Launcher

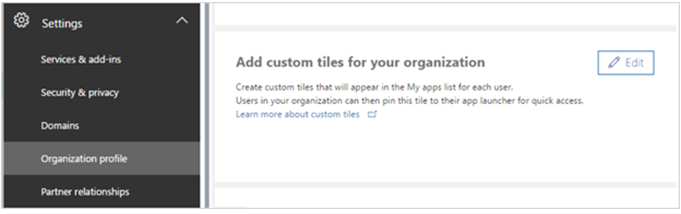
You can add your own custom tiles to the app launcher that point to SharePoint sites, external sites, legacy apps, and more. The custom tile appears under the app launcher's All apps, but you can pin it to the Home apps and instruct your users to do the same. This makes it easy to find the relevant sites, apps, and resources to do your job.

Steps

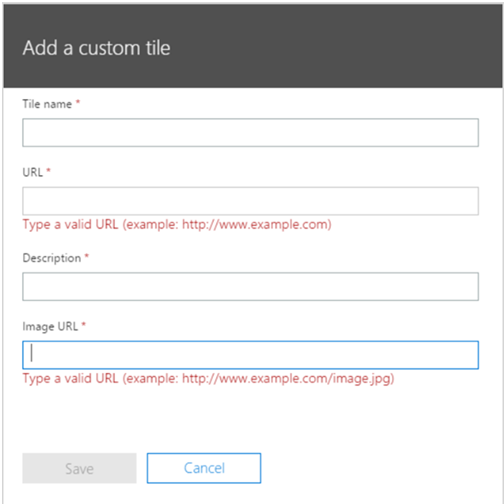
1. Add custom Tile
2. Promote the Tile to the Home tab

**1. Add custom Tile**

1. Go to O365 **Admin** center.
2. Choose **Settings** > **Organization profile** > **Add custom tiles for your organization**.



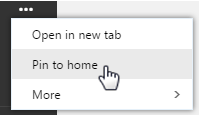
1. Choose + **Add a custom tile**.



1. Enter a **Tile name** for the new tile. The name will appear in the tile.
2. Enter a **URL** for the tile. This is the location where you want your users to go when they click the tile on the app launcher.
3. Enter a **Description** for the tile. You see this when you select the tile on the My apps page and choose App details.
4. Enter an **Image URL** for the tile. The image appears on the apps page and app launcher.
5. Choose **Save** to create the custom tile.

**2. Promote the Tile to the Home tab**

1. Select the app launcher icon and select the **Home** tab.
2. Locate the new tile for your app, select the ellipsis, and choose **Pin to home.**



**References:**

<https://support.office.com/en-us/article/Add-custom-tiles-to-the-app-launcher-1136115a-75af-4497-b693-640c4ce70bc6>